

# SAMANTHA PRICE

## UX/UI DESIGNER

Communications & Digital Studies major  
interested in service and product design.

### EXPERIENCE

#### • CAPITAL ONE

Design Internship Program | June 2021 - August 2021

- // Provide design support for marketing initiatives and tests on their website.
- // Partner with design and product to explore and create marketing experiments.
- // Provide design support to the team to enhance the channel strategy playbook as well as other cross channel use case projects.

#### • RAMBLETYPE

Web Designer | March 2020 - present

- // Manage complete responsive website designs (20+ to date), including client interviews and communication, color and typography exploration, wireframing, front-end-development, and testing.
- // Manage the event calendar for a news website built and managed by Rambletype.
- // Use WordPress themes and plugins, such as Elementor, Divi, and ToolSet, to create custom websites.

#### • FREELANCE DESIGNER

Web Designer | February 2020 - present

- // Manage complete responsive website designs and redesigns from the ground up, including client interviews and communication, sitemaps, wireframes, color and typography exploration, front-end-development, and testing.
- // Create custom logos for clients using the Adobe Creative Suite.
- // Use Figma, Adobe Creative Suite, WordPress, and themes and plugins, such as Elementor, Divi, and ToolSet, to create custom websites.

#### • THE BLUE & GRAY PRESS

Online Editor | May 2020 - May 2021

- // Responsible for running the website for the University of Mary Washington's student newspaper, The Blue & Gray Press.
- // Use WordPress to publish weekly articles to the paper's website.
- // Led the website redesign—created wireframes for my proposals, pitched designs to the team, iterated based on feedback and testing, and then implemented designs.

#### • CHRONIC & ICONIC INSTAGRAM

Co-founder and Designer | September 2020 - present

- // Design all graphics and content for this Instagram account, where disabled and chronically ill college students can find support and encouragement and where their friends, family, and other supporters can learn about the struggles and challenges facing them.
- // Used Adobe Creative Suite and Canva to create custom graphics and posts.

### ADVOCACY

Published "Immunocompromised and a Request for Collegiate Compassion" in AwareNow (2020) and was recognized in USA Today, The Washington Post, and CNN for my advocacy for immunocompromised and disabled college students during the COVID-19 pandemic.

### TOOLS

Adobe Creative Suite  
WordPress  
HootSuite  
Figma  
ToolSet  
Divi  
Elementor  
Canva  
Dropbox  
Github  
Microsoft Applications  
Basic HTML/Python/CSS/JSON

### EDUCATION

UNIVERSITY OF MARY WASHINGTON  
*Communication & Digital Studies*  
Bachelor of Arts, graduating December 2021

### RELEVANT COURSEWORK

Digital Storytelling  
Design Principals  
Creative Coding  
Digital Approaches to Fine Art  
Social Media  
Applied Digital Studies  
Public Speaking  
Intro to Rhetoric & Communication  
Small Group Communication  
Intro to Computer Science  
Communication Research Methods  
Health Communication  
Visual Communication